

Guarantee Electrical Company

Reconnecting with Corporate History Through a Functional Archive

BACKGROUND

Guarantee Electrical Company, a St. Louis-based company founded in 1902, has a rich history of lighting up communities and impacting businesses across the globe. With a vast archive of historical documents and materials, Guarantee's leadership recognized the need to preserve their legacy, while trying to fill the gaps regarding their corporate history.

Challenge

Guarantee's archive contained a wealth of information, but it had become disorganized and at risk of deterioration. The company needed a professional partner to digitize, organize, and make the collection accessible for future generations.

Solution

Guarantee partnered with Anderson Archival to digitize and organize their historical collection, which included photographs, newspaper articles, and other written documents.

The project involved:

- Assessing and selecting the most valuable and relevant historical materials
- Digitizing the assets using museum-grade, high-quality processes
- Organizing and categorizing the digital collection using the [Filecamp DAMS](#) platform

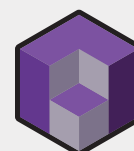


Results

With Anderson Archival's help, Guarantee was able to reconnect with its corporate history and share it with employees and stakeholders.

Some key outcomes include:

- A comprehensive digital archive of 15,583 assets that is easily accessible and searchable
- The creation of enhanced internal and external communication materials featuring historical images and other assets
- An upcoming mural showcasing Guarantee's history, made possible by the digitized collection
- Improved record-keeping for current and future projects





WHAT THE CLIENT HAS TO SAY

“We stand on the shoulders of the people that came before us. When we get caught up in the projects that we’re currently bidding on or the buildings that we’re working on out in the field, it’s nice being able to go back and look at our history, past bodies of work or the legacy of this company we have captured. We’re really, really grateful that we undertook this project with Anderson Archival.”

– Nick Arb, VP of Market Strategies, Guarantee Electrical Company



Outcome

By partnering with Anderson Archival, Guarantee Electrical Company was able to preserve and reconnect with their corporate history, ensuring that future generations can continue to learn from the company’s legacy.



Anderson Archival, a division of Anderson Technologies, provides digital preservation and archive consulting services to protect, preserve and share what matters most. To learn more, please contact us today!

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